National Correspondent   San Francisco, 2013-2016
Al Jazeera America

Sci-tech correspondent for Emmy-award-winning network
Consistently hailed as a prolific and original storyteller
Leader of a standalone team built around my work

Editor-in-Chief   San Francisco, 2012-2013
Popular Science

Ran the world's largest science and technology magazine
Rebuilt and refocused digital strategy, growing traffic by 50%
Shifted editorial focus beyond mere geekery to true analysis

Correspondent   2009-Present
NOVA ScienceNow (PBS), Truth About Traffic (Discovery), Top
Secret (National Geographic), Food Detectives (Food Network)

On-camera host and correspondent (see jacobward.com/reel/)
Talent and production consultant on science and technology
Productions throughout the United States and abroad

Senior Editor   New York, 2006
Men's Journal

Top-edited 12 to 24 pages per issue—a section, and two features
Brought feature packages, reports, and essays to the lineup
Worked closely alongside editor-in-chief, art director, photo editor

Managing Editor   Berkeley, 2004-2005
ReadyMade

Conceived, assigned, and edited stories for journal of DIY culture
Two-time National Magazine Award general excellence nominee
Created themes for issues, feature packages, and special inserts
Appearances on MTV, Home & Garden Television, others

Senior Editor   New York, 2002-2003
Architecture

Edited features, supervised redesign of the magazine
Drew writers from the New York Times, Economist, New Yorker
Worked with photogs from Martin Schoeller to Robert Polidori

Staff Writer   San Francisco, 1998-1999
The Industry Standard

First reporter hired, promoted to staff writer in six months.
Wrote over 100 features and news articles on a weekly deadline
Pinch hitter: covered everything from financial markets to film

Background

During my time at Al Jazeera, I hit upon a new kind of science journalism. Rather than lapsing into the sort of chirpy, consumer-driven coverage of consumer technology, I was specifically tasked with finding a new angle on science and innovation. "We are all about social change," an executive producer told me in my first week. "Your job will be to find sci-tech stories within that."

So I have. I've learned the ins and outs of law-enforcement body cameras. I've identified the organizational overlap between the NSA and companies like Google and Facebook. I've gained a command of the miraculous pharmacology that can reverse an opioid overdose, and of the societal hesitance to make it available to drug users. I've reported on the creeping automation of lethal decisionmaking in the military. I've revealed the inextricable link between nuclear power and nuclear weapons in the United States. And in the process I've developed a new beat — the dark edge of science and technology — and used it to measure social change.

I've built and transformed brands. I helped make *The Industry Standard* the most profitable magazine in publishing history. I was the first paid employee at *ReadyMade*, where I helped to invent a new form of DIY culture (and earned two National Magazine Award nominations in the process). And I rose through the ranks to become editor-in-chief of *Popular Science*, the world's largest science and technology magazine, where I led a 130-year-old institution into the digital age.

It's also worth noting I'm friends or colleagues with the editorial leaders of the most influential media outlets in the United States, and I've written for The New Yorker, Wired, and dozens of publications around the world. I understand firsthand the tensions between church and state, between curation and production, and between tradition and revolution.

Most importantly, I'm old enough to be a veteran in what I do, yet young enough to understand that no one is a veteran of anything anymore.

Other Experience
Two-Time ASME Nominee (General Excellence)
Media Appearances (CNN, MSNBC, Fox News, etc)
Voice-over Artist (Conde Nast, others), 2005-present
Experienced Producer (PBS, Outside), 2002-present

Education
Bachelor of Arts, History, Wesleyan University, 1996